



THE PARTS BOOK

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2017 ADVERTISING COPY DEADLINES

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ISSUE	COPY DEADLINE	PRINT DATE	MAIL DATE
January 2017.....	12-19-16	1-2-17	1-4-17
February 2017.....	1-30-17	2-6-17	2-8-17
March 2017 (ConExpo Issue)	2-20-17	2-27-17	3-1-17
April 2017	3-27-17	4-3-17	4-5-17
May 2017.....	4-24-17	5-1-17	5-3-17
June 2017	5-30-17	6-5-17	6-7-17
July 2017.....	6-26-17	7-3-17	7-5-17
August 2017	7-31-17	8-7-17	8-9-17
September 2017	8-28-17	9-5-17	9-6-17
October 2017	9-25-17	10-2-17	10-4-17
November 2017	10-30-17	11-6-17	11-8-17
December 2017.....	11-27-17	12-4-17	12-6-17

Please send ad copy to: **The Parts Book**

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