



THE PARTS BOOK

Your Source For Parts & Attachments

PAGE LAYOUT AND GRAPHIC FORMATS 2017

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- High resolution .pdf, .jpg, .tif or .eps file preferred
(must have all fonts and images embedded)
(266 d.p.i. Resolution or Better - Please no low resolution)
- Adobe InDesign CS6 Mac
- All App's MAC preferred. PC format accepted but fonts will be substituted.

- INCLUDE ALL SCREEN & PRINTER FONTS
- INCLUDE ALL GRAPHICS SEPERATELY FROM AD LAYOUT
- LINK (DO NOT EMBED) GRAPHICS IN INDESIGN LAYOUTS
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- LINEART GRAPHICS: Bitmap 600 d.p.i. Resolution Preferred
- DISK FORMATS: CD-ROM, E-Mail

AD SIZES & DIMENSIONS:

FULL PAGE: 6 5/8" Wide x 7 7/8" High (Full Bleed Trim Size: 7 1/2" Wide x 8 3/4" High)

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ADVERTISING DEADLINE: Last Monday of Each Month

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